Piyush Chauhan

Senior Experience Designer with 5+ years of expertise in both tech+design. Dedicated to enhancing the world through design. Based in NYC and flexible for relocation/remote opportunities.

uxpiyush.com
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Work Experience

Sr. UX Designer, EY Design Studio   5 yrs(2018-Present)

New York

- Currently serving as a Senior UX Designer, providing design support for finance service advisory.
- Designed product concept for millennial audience focused on online insurance marketplace purchasing.
- Developed user personas and journey maps to cater to millennial life insurance buying experience online.
- Designed user journeys for an accounting data application.

Product Designer Intern, Chargeitspot   5 mons(2017)

Philadelphia

- Conducting qualitative user research to identify the pain points faced by the current and potential CIS app users for phone and battery.
- Identifying app features and creating documents outlining app specifications.
- Determining mobile app layout and preparing wireframes.
- Conducting usability testing and analyzing it.

UX Design Intern, Wegmans   8 mons(2016)

Rochester

- Collaborated closely with key stakeholders to create intuitive and delightful experiences for Point of Sale screens, implemented across all 91 Wegmans stores.
- Conducted user interview, created personas and scenarios by creating clickable prototypes for testing.
- Designed screens for full responsive and complex Wegmans' newly launched website.

UX Engineer, Coforge   1.5 yrs(2015)

New Delhi, India

- Created web pages following UX principles for a leading European airline website.
- Evaluated effectiveness of various features based on the collected user interactions metrics.
- Collaborated with UX and engineering team to bridge the gap between the two and identified the underperforming segments of the website.

Education

MS in Human Computer Interaction

Rochester Institute of Technology, NY, 2018

Master of Computer Application

Guru Gobind Singh Indraprastha Univ., India, 2014

Bachelor of Computer Science

Delhi University, India, 2011

Skills

User Experience	Interaction Design
User Research	Design Strategy
Prototyping	Design systems
Mentorship	Head stand
Experience architecture	Workshop facilitation

Tools

Sketch	Figma
Invision	Abstract, Zeplin
Adobe CC Suite	Keynote
Miro	Mural

Interests

Yoga	Running
Service Design	Documentary
Cricket	Bollywood

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